

## Sponsorship & Contribution Form

Please complete the following form and mail, fax or email to:

Patricia Quinn  
 c/o CP Nassau Polar Bear Plunge  
 380 Washington Avenue, Roosevelt, NY 11575  
 (516) 378-2000 x355 - (516) 223-3384 (fax) pquinn@cpnassau.org

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Company : \_\_\_\_\_

Contact Name : \_\_\_\_\_

Address : \_\_\_\_\_

City : \_\_\_\_\_ State : \_\_\_\_\_ Zip : \_\_\_\_\_

Daytime Phone : \_\_\_\_\_ Evening Phone : \_\_\_\_\_

E-Mail : \_\_\_\_\_

Level of Sponsorship:

- |                                                  |                                             |
|--------------------------------------------------|---------------------------------------------|
| <input type="checkbox"/> Break the Ice \$10,000  | <input type="checkbox"/> Polar Cub \$1,000  |
| <input type="checkbox"/> Take the Plunge \$7,500 | <input type="checkbox"/> Ice Cube \$500     |
| <input type="checkbox"/> Big Dipper \$5,000      | <input type="checkbox"/> Dip Your Toe \$100 |
| <input type="checkbox"/> Big Splash \$2,500      | <input type="checkbox"/> Other _____        |

Major Credit Cards Accepted.

Would you like to make an In-Kind/Prize Donation? \_\_\_\_\_

In-Kind/Prize Description	Amt/Value

TO DISCUSS SPONSORSHIP OPPORTUNITIES PLEASE CONTACT:  
 Patricia Quinn (516) 378-2000 EXT. 355



The Cerebral Palsy Association of Nassau County  
***Celebrating 70 Years***  
***of assisting individuals with disabilities!***

**CP Nassau**

Presents the 15th Annual



# POLAR BEAR PLUNGE

**March 10, 2019 2:00 PM**  
**Theodore Roosevelt Park, Oyster Bay**



SPONSORSHIP  
OPPORTUNITIES

The Cerebral Palsy Association of Nassau County (**CP Nassau**) is holding the 15th Annual Polar Bear Plunge on March 10, 2019 at 2:00 p.m. at Theodore Roosevelt Park in Oyster Bay, Long Island. This fun event will benefit the over 1,500 children and adults with disabilities who participate in programs and receive services through our agency. We anticipate many brave participants taking the plunge in an effort to raise funds for **CP Nassau**!

We feel that your company is a perfect fit for sponsorship. As a sponsor you will benefit from prominent visibility in all our media advertisements and announcements. There will be opportunities to have on-site displays or booths at the event as well. Of course we welcome additional swimmers if you and others from your organization are so inclined!

Last year's Plunge was a big success thanks to the many brave swimmers and the support of other generous individuals and groups who were on hand to offer encouragement and support.

**The Cerebral Palsy Association of Nassau County (CP Nassau) has been assisting individuals with disabilities since 1948 and continues to be a vital resource for the Long Island Community.**

**Today, over 1,500 children and adults with disabilities benefit from the quality programs and services provided by CP Nassau at the main facility in Roosevelt and 20 other locations throughout Nassau County.**

**CP Nassau**

***"From Disability... To Capability"***

***"90 cents of every dollar raised goes directly towards programs and services at CP Nassau."***

### **FEATURED BREAK THE ICE SPONSOR--\$10,000**

As the Featured "Break the Ice" Sponsor your name will be listed as the exclusive benefactor for this event. Your name will be prominently displayed on all advertisements we place in Newsday (which reaches over 600,000 people), in all other promotional and public relation material, including the "Take the Plunge" area at the Theodore Roosevelt Park. The Featured Sponsor will also have distinct signage at the event, plus a table on site.

### **TAKE THE PLUNGE SPONSOR--\$7,500**

The "Take the Plunge" Sponsor will have your name listed as a sponsor and will be listed in all non-Newsday promotional and public relations material throughout this event, including signage and program at the "Take the Plunge" area in Theodore Roosevelt Park, plus a table on site

### **THE BIG DIPPER SPONSOR--\$5,000**

The "Big Dipper" Sponsor will have your name listed as a sponsor in all non-Newsday promotional and public relations material throughout the event, including signage and programs at the "Take the Plunge" area in Theodore Roosevelt Park, plus a table on site.

### **THE BIG SPLASH SPONSOR--\$2,500**

The "Big Splash" Sponsor will have your name listed as a sponsor in all non-Newsday promotional and public relations material throughout the event, including signage and programs at the "Take the Plunge" area in Theodore Roosevelt Park, plus a table on site.

### **THE POLAR CUB SPONSOR--\$1000**

The "Polar Cub" Sponsor will have your name listed as a sponsor in all non-Newsday promotional and public relations material throughout the event, including signage and programs at the "Take the Plunge" area in Theodore Roosevelt Park, plus a table on site.

### **THE ICE CUBE SPONSOR--\$500**

The "Ice Cube" Sponsor will have your name listed as a sponsor in all non-Newsday promotional and public relations material throughout the event, including signage and program at the "Take the Plunge" area and programs at the Theodore Roosevelt Park, plus a table on site.

### **DIP YOUR TOE SPONSOR--\$100**

The "Dip Your Toe" Sponsor will have your name listed on signage and in our program at the "Take the Plunge" area in Theodore Roosevelt Park.