Sponsorship & Contribution Form

Please complete the following form and mail, fax or email to:

Patricia Quinn
c/o CP Nassau Polar Bear Plunge
380 Washington Avenue, Roosevelt, NY 11575

(516) 378-2000 x355 - (pquinn@cpnassau.org	
Company :			
Contact Name :			
Address :			
City :			
Daytime Phone :	Evening I	Evening Phone :	
E-Mail :			
Level of Sponsorship: Break the Ice Take the Plur Big Dipper \$5	nge \$7,500	ar Cub \$1,000 Cube \$500 Your Toe \$100 ner	
Major Credit Cards Acce	•		
Would you like to make a			
In-Kind/Pr	rize Description	Amt/Value	

TO DISCUSS SPONSORSHIP OPPORTUNITIES PLEASE CONTACT
Patricia Quinn (516) 378-2000 EXT. 355



The Cerebral Palsy Association of Nassau County

Celebrating 70 Years of assisting individuals with disabilities!

CP Nassau

Presents the 14th Annual

POLAR BEAR PLUNGE

March 18, 2018 2:00 PM Theodore Roosevelt Park, Oyster Bay



SPONSORSHIP
OPPORTUNITIES

The Cerebral Palsy Association of Nassau County (CP Nassau) is holding the Fourteenth Annual Polar Bear Plunge on March 18, 2018 at 2:00 p.m. at Theodore Roosevelt Park in Oyster Bay, Long Island. This fun event will benefit the over 1,500 children and adults with disabilities who participate in programs and receive services through our agency. We anticipate many brave participants taking the plunge in an effort to raise funds for CP Nassau!

We feel that your company is a perfect fit for sponsorship. As a sponsor you will benefit from prominent visibility in all our media advertisements and announcements. There will be opportunities to have on-site displays or booths at the event as well. Of course we welcome additional swimmers if you and others from your organization are so inclined!

Last year's Plunge was a big success thanks to the many brave swimmers and the support of other generous individuals and groups who were on hand to offer encouragement and support.

The Cerebral Palsy Association of Nassau County (CP Nassau) has been assisting individuals with disabilities since 1948 and continues to be a vital resource for the Long Island Community.

Today, over 1,500 children and adults with disabilities benefit from the quality programs and services provided by CP Nassau at the main facility in Roosevelt and 20 other locations throughout Nassau County.

CP Nassau

"From Disability... To Capability"

"90 cents of every dollar raised goes directly towards programs and services at CP Nassau."

FEATURED BREAK THE ICE SPONSOR--\$10,000

As the Featured "Break the Ice" Sponsor your name will be listed as the exclusive benefactor for this event. Your name will be prominently displayed on all advertisements we place in Newsday (which reaches over 600,000 people), in all other promotional and public relation material, including the "Take the Plunge" area at the Theodore Roosevelt Park. The Featured Sponsor will also have distinct signage at the event, plus a table on site.

TAKE THE PLUNGE SPONSOR--\$7,500

The "Take the Plunge" Sponsor will have your name listed as a sponsor and will be listed in all non-Newsday promotional and public relations material throughout this event, including signage and program at the "Take the Plunge" area in Theodore Roosevelt Park, plus a table on site

THE BIG DIPPER SPONSOR--\$5,000

The "Big Dipper" Sponsor will have your name listed as a sponsor in all non-Newsday promotional and public relations material throughout the event, including signage and programs at the "Take the Plunge" area in Theodore Roosevelt Park, plus a table on site.

THE BIG SPLASH SPONSOR -- \$2,500

The "Big Splash" Sponsor will have your name listed as a sponsor in all non-Newsday promotional and public relations material throughout the event, including signage and programs at the "Take the Plunge" area in Theodore Roosevelt Park, plus a table on site.

THE POLAR CUB SPONSOR--\$1000

The "Polar Cub" Sponsor will have your name listed as a sponsor in all non-Newsday promotional and public relations material throughout the event, including signage and programs at the "Take the Plunge" area in Theodore Roosevelt Park, plus a table on site.

THE ICE CUBE SPONSOR--\$500

The "Ice Cube" Sponsor will have your name listed as a sponsor in all non-Newsday promotional and public relations material throughout the event, including signage and program at the "Take the Plunge" area and programs at the Theodore Roosevelt Park, plus a table on site.

DIP YOUR TOE SPONSOR--\$100

The "Dip Your Toe" Sponsor will have your name listed on signage and in our program at the "Take the Plunge" area in Theodore Roosevelt Park.